

IPW

TRANSMITTAL LETTER (General - Patent Pending)		Docket No. 03-006
In Re Application Of: MUELLER et al.		
Serial No. 10/770,385	Filing Date February 2, 2004	Examiner Not Yet Assigned
Group Art Unit 3627		
<p>Title: <b>DIGITAL ADVERTISEMENT BOARD IN COMMUNICATION WITH POINT-OF-SALE TERMINALS</b></p>		

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is:

- ✓ Request for Corrected Filing Receipt, 2 pp.; (x2);
- ✓ Red-lined Copy of Corrected Filing Receipt, 2 pp.;
- ✓ Copy of first page of Utility Patent Application, 1 pg.;
- ✓ Copy of Declaration and Power of Attorney for Patent Application, 4 pp.; and
- ✓ Return Receipt Postcard.

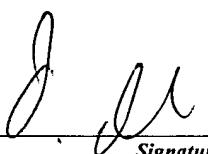
in the above identified application.

No additional fee is required.

A check in the amount of \_\_\_\_\_ is attached.

The Director is hereby authorized to charge and credit Deposit Account No. **50-0271** as described below.

- Charge the amount of \_\_\_\_\_
- Credit any overpayment.
- Charge any additional fee required.



Signature

Dated: **July 27, 2004**

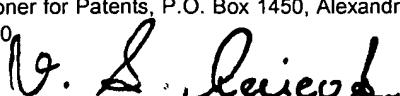
Dean P. Alderucci  
Attorney for Applicants  
PTO Registration No. 40,484  
Walker Digital, LLC  
203.461.7337/phone  
203.461.7300/fax

**CUSTOMER NO. 22927**

Dalderucci@walkerdigital.com

CC:

I certify that this document and fee is being deposited **July 27, 2004** with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.



Signature of Person Mailing Correspondence

Veronika S. Leliever

Typed or Printed Name of Person Mailing Correspondence



Attorney Docket No: 03-006  
Application Serial No. 10/770,385

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**CUSTOMER NO.: 22927**

Applicants: MUELLER et al.

Application Serial No.: 10/770,385

Filing Date: February 2, 2004

Title: **DIGITAL ADVERTISEMENT BOARD IN COMMUNICATION  
WITH POINT-OF-SALE TERMINALS**

Attorney Docket No: 03-006

Group Art Unit: 3627

Examiner: Not Yet Assigned

Assistant Commissioner for Patents  
Office of Initial Patent Examination  
Customer Service Center  
Washington, D.C. 20231

**REQUEST FOR CORRECTED FILING RECEIPT**

Sir:

Applicants respectfully request that the filing receipt for the above-identified patent application be corrected to reflect the following:

Please correct the Priority Data as claimed by applicant to read:

**“THIS APPLICATION IS A CIP OF 10/403,184 03/28/2003  
which claims benefit of 60/444,250 01/31/2003  
and claims benefit of 60/369,108 03/29/2002**

The requested correction has been indicated in red on the enclosed copy of the official Filing Receipt.

In support of this request, applicants have enclosed copies of the first page of the Utility Patent Application which was filed on February 2, 2004 and Declaration and Power of Attorney for Patent Application, which clearly indicate the Domestic Priority data as claimed by Applicant. Please issue a corrected Filing Receipt in due course.

Applicants believe no fee is due. Please charge any fees that may be required for this Request, or credit any overpayment to Deposit Account No. 50-0271. Order No. 03-006. The Commissioner is further authorized to charge any additional fees which may be required for the submission of this paper, or to credit any overpayment, to Deposit Account No. 50-0271. Order No. 03-006. A duplicate copy of this authorization is attached for such purpose.

Please charge any fees that may be required for this Request, or credit any overpayment to Deposit Account No. 50-0271. Order No. 03-006. The Commissioner is further authorized to charge any additional fees which may be required for the submission of this paper, or to credit any overpayment, to Deposit Account No. 50-0271. Order No. 03-006. A duplicate copy of this authorization is attached for such purpose.

#### Petition for Extension of Time to Respond

Applicants do not believe an extension of time is required with this response. However, if an extension of time should be due, Applicants hereby petition for such extension of time with which to respond to the Office Action. Please charge any additional fees that may be required for this Response, or credit any overpayment to Deposit Account No. 50-0271.

If an extension of time is required, or if an additional extension of time is required in addition to that requested in a petition for an extension of time, please grant a petition for that extension of time which is required to make this Response timely, and please charge any fee for such extension to Deposit Account No. 50-0271.

Respectfully submitted,



Dean P. Alderucci  
Attorney for Applicants  
Walker Digital, LLC  
Registration No. 40,484  
(203) 461-7337 /direct  
(203) 461-7300 /fax  
Alderucci@walkerdigital.com

July 27, 2004

Date



# COPY

UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov

APPL NO.	FILING OR 371 (c) DATE	ART UNIT	FIL FEE REC'D	ATTY.DOCKET NO	DRAWINGS	TOT CLMS	IND CLMS
10/770,385	02/02/2004	3627	915	03-006	17	43	9

CONFIRMATION NO. 1144

22927  
WALKER DIGITAL  
FIVE HIGH RIDGE PARK  
STAMFORD, CT 06905

UPDATED FILING RECEIPT



\*OC000000012861479\*

Date Mailed: 06/03/2004

Receipt is acknowledged of this regular Patent Application. It will be considered in its order and you will be notified as to the results of the examination. Be sure to provide the U.S. APPLICATION NUMBER, FILING DATE, NAME OF APPLICANT, and TITLE OF INVENTION when inquiring about this application. Fees transmitted by check or draft are subject to collection. Please verify the accuracy of the data presented on this receipt. If an error is noted on this Filing Receipt, please write to the Office of Initial Patent Examination's Filing Receipt Corrections, facsimile number 703-746-9195. Please provide a copy of this Filing Receipt with the changes noted thereon. If you received a "Notice to File Missing Parts" for this application, please submit any corrections to this Filing Receipt with your reply to the Notice. When the USPTO processes the reply to the Notice, the USPTO will generate another Filing Receipt incorporating the requested corrections (if appropriate).

#### Applicant(s)

Raymond J. Mueller, Weston, CT;  
Andrew S. Van Luchene, Santa Fe, NM;

#### Domestic Priority data as claimed by applicant

This application is a CIP of 10/403,184 03/28/2003  
which claims benefit of 60/444,250 01/30/2003\*  
and claims benefit of 60/369,108 03/29/2002

01/31/2003

(\*)Data provided by applicant is not consistent with PTO records.

#### Foreign Applications

If Required, Foreign Filing License Granted: 05/03/2004

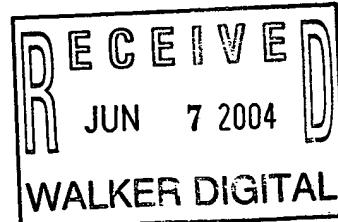
Projected Publication Date: 09/09/2004

Non-Publication Request: No

Early Publication Request: No

\*\* SMALL ENTITY \*\*

Title



Digital advertisement board in communication with point-of-sale terminals

**Preliminary Class**

705

---

**LICENSE FOR FOREIGN FILING UNDER  
Title 35, United States Code, Section 184  
Title 37, Code of Federal Regulations, 5.11 & 5.15**

**GRANTED**

The applicant has been granted a license under 35 U.S.C. 184, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" followed by a date appears on this form. Such licenses are issued in all applications where the conditions for issuance of a license have been met, regardless of whether or not a license may be required as set forth in 37 CFR 5.15. The scope and limitations of this license are set forth in 37 CFR 5.15(a) unless an earlier license has been issued under 37 CFR 5.15(b). The license is subject to revocation upon written notification. The date indicated is the effective date of the license, unless an earlier license of similar scope has been granted under 37 CFR 5.13 or 5.14.

This license is to be retained by the licensee and may be used at any time on or after the effective date thereof unless it is revoked. This license is automatically transferred to any related applications(s) filed under 37 CFR 1.53(d). This license is not retroactive.

The grant of a license does not in any way lessen the responsibility of a licensee for the security of the subject matter as imposed by any Government contract or the provisions of existing laws relating to espionage and the national security or the export of technical data. Licensees should apprise themselves of current regulations especially with respect to certain countries, of other agencies, particularly the Office of Defense Trade Controls, Department of State (with respect to Arms, Munitions and Implements of War (22 CFR 121-128)); the Office of Export Administration, Department of Commerce (15 CFR 370.10 (j)); the Office of Foreign Assets Control, Department of Treasury (31 CFR Parts 500+) and the Department of Energy.

**NOT GRANTED**

No license under 35 U.S.C. 184 has been granted at this time, if the phrase "IF REQUIRED, FOREIGN FILING LICENSE GRANTED" DOES NOT appear on this form. Applicant may still petition for a license under 37 CFR 5.12, if a license is desired before the expiration of 6 months from the filing date of the application. If 6 months has lapsed from the filing date of this application and the licensee has not received any indication of a secrecy order under 35 U.S.C. 181, the licensee may foreign file the application pursuant to 37 CFR 5.15(b).



PATENT

# COPY

Attorney Docket No.: 03-006  
Express Mailing Label No.: EL985254643US

## DIGITAL ADVERTISEMENT BOARD IN COMMUNICATION WITH POINT-OF-SALE TERMINALS

**[0100]** The present Application:

- (i) claims the benefit of U.S. Provisional Patent Application Serial No. 60/444,250, filed January 31, 2003, entitled "IMPROVED DIGITAL ADVERTISEMENT BOARDS WITH FULL CONNECTIVITY TO POINT-OF-SALE TERMINALS"; and
- (ii) is a continuation-in-part of U.S. Patent Application No. 10/403,184, filed March 28, 2003, entitled "METHOD AND APPARATUS FOR MANAGING AND PROVIDING OFFERS"; which claims the benefit of U.S. Provisional Patent Application No. 60/369,108, filed March 29, 2002, entitled "OFFER MANAGER SYSTEM."

The entirety of each of the Applications above is incorporated by reference herein for all purposes.

## CROSS-REFERENCE TO RELATED APPLICATIONS

**[0101]** The present Application is related to each of the following commonly-owned, co-pending U.S. Patent Applications:

- (i) U.S. Patent Application No. 09/990,821, filed November 21, 2001, entitled "SYSTEM AND METHOD PROVIDING A RESTAURANT MENU DYNAMICALLY GENERATED BASED ON REVENUE MANAGEMENT INFORMATION";
- (ii) U.S. Patent Application No. 09/993,228, filed November 14, 2001, entitled "METHOD AND APPARATUS FOR DYNAMIC RULE AND/OR OFFER GENERATION"; and
- (iii) U.S. Patent Application No. 09/603,677, filed June 26, 2000, entitled "METHOD AND APPARATUS FOR SELECTING A SUPPLEMENTAL PRODUCT TO OFFER FOR SALE DURING A TRANSACTION."